



India's
Prestigious
Houseware
Show

4-5-6
JULY
2026

Chennai Trade Center
CHENNAI
INDIA

Our Invitee
35,219 Trade Buyers Invited From 1,073 Cities of India
11,667 Overseas Trade Buyers Invited From 150 Countries



Utensils
Cookware
Kitchenware
Cutlery
Appliances

Kitchen Tool
Hotelware
Restaurantware
Melamine
Cooker

Non Stick
Gift Item
Pooja Articles
Plasticware
Crockery

Ceramicware
Hard Anodized
Thermoware
Cleaning Item
Bottle
Tableware

Petware
Abrasive
Handel & Lid
Accessories
Machinery
& Many More...

Organized & Promoted by
Steel Market Info
THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS **स्टील मार्केट इन्फो**

For Exhibitor / Visitor Enquiry
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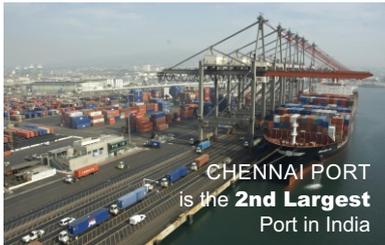
www.indianhousewareshow.com

Why This Show in Chennai

Population of Tamilnadu: 8.5 crore (Approx.)



- Population of Chennai Metro : 1.25 crore (Approx.)
- Capital of Tamilnadu State
- Population of Tamilnadu : 8.5 crore (Approx.). Population of South India (Tamilnadu, Kerala, Karnatak, Andhara Pradesh, Telengana, Lakshdweep, Pondicherry): 28 crore (Approx.)
- One of the top metro city of India
- Gateway to southern part of India
- 2nd Largest Port In India
- Fastest growing city of the world
- Biggest industrial & commercial center of south India
- Chennai is the sixth-most populous city, and forms the fourth-most populous urban agglomeration in India.



Indian Market Overview

- Population - 142 Crores
- below 35 years of age. - 65%
- Families - 25 Crores
- Total Cities - 300
- Metro Cities - 46
- S.S. Production - 35 Lacs tpa
- Consumption in S.S. - 55% to 60%
- Houseware mfr. - 6000
- S.S. Houseware Manufacturers - 400
- Exporters - 2 Lacs
- Traders / Retailer / Wholesalers - 1.5 Lacs
- Hotel & Restaurant (Using S.S. Product) - 120
- Buying Agent / Buying house - 120
- Large working population and families with multiple earning members.
- Increasing spends on lifestyle, décor and home improvement products.

Why Should you

Exhibit in this show ?

- ★ National level recognition of your brand in a short time.
- ★ Golden opportunity to expansion of your business.
- ★ Easy to select distributors/dealers throughout the country.
- ★ Direct contact with buying agencies, suppliers and exporters.
- ★ Showcase your competitive advantage in terms of product design, features, benefits and costs.
- ★ Strengthen trade relationships and opportunity to book spot orders from retailers and regional distributors.
- ★ A good platform to meet with national and overseas businessmen in a short time.

Visit in this show ?

- ★ Direct contact to manufacturer.
- ★ See and Feel the latest, innovative products from Indian and international brands, Manufacturers.
- ★ Get a good chance to become familiar with nature of new products.
- ★ Know about quality and features of product.
- ★ This is a golden opportunity to selection of new varieties as per market demand.
- ★ A good platform to meet with national and overseas businessmen in a short time.
- ★ Understand and discuss upcoming product, Market, Business Trends.

Exhibitors & Visitors Profile

EXHIBITOR PROFILE

- Utensils
- Cookware
- Kitchenware
- Kitchen Tool
- Pressure Cooker
- Non Stick Cookware
- Restaurant & Hotelware
- Appliances
- Gift Items
- Pooja Articles
- Plasticware
- Cleaning Item
- Petware
- Polish Machine
- Melamine
- Hard Anodized
- Tableware
- Cutlery
- Crockery
- Ceramicware
- Thermoware
- Water Bottle
- Glassware
- Handel & Lid
- Raw Material
- Abrasive
- Laser Marking
- Machinery
- Accessories

VISITOR PROFILE

- Traders
- Distributors
- Retailers
- Retail Chain
(shopping malls)
- Wholesaler
- Suppliers
- Owners
- Exporters
- Importers
- Buying House
- Corporate
- Manufacturers
- Hospitalities
- Hotel & Restaurant
- Govt. Departments

“STEEL MARKET INFO” is immensely pleased to extend its warm invitation to you for this grand B2B show spread across 3 days with unparalleled trade opportunities.

Inauguration

4th July, 2026 (Saturday)
(at 11.00 am)

Gala Dinner

5th July, 2026 (Sunday)
(at 7.00 pm)

Closing Ceremony

6th July, 2026 (Monday)
(at 5.00 pm)

Show Attraction

- Carpet area 10,000 sq. mtrs.
- More than 250 Exhibitors expected
- 35,219 Trade Buyers Invited from 1073 Cities & Towns of India. • 11,667 Overseas Trade Buyers Invited from 150 Countries.
- Business to Business event
- Networking Opportunities
- Excellent facilities like VIP Lounge, Exhibitor's / Visitor's Lounge, Information Desk, Luggage Drop Counter, Travel & Transport Desk, Cyber.
- Cafe, Food Courts, Restaurant etc.

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Glimpse of Previous Shows -
Indian Houseware Show
& Indian S. S. Pipe Expo



Hon'ble CM of Delhi - Mrs. Rekha Gupta - 2025



Show Inauguration 2024



Show Inauguration 2023



Show Inauguration 2022



Hon'ble Steel Minister of India - Mr. Choudhary Virendra Singh



Hon'ble Former Commerce Minister of India - Smt. Nirmala Sitharaman



Hon'ble Former MSME Minister of India - Shri Kalraj Mishra



Member of Parliament & Actress - Smt. Hema Malini



Visitor Gathering