



## Overseas Exhibitor Application Form

14th Indian  
Houseware  
Show 2024

6 7 8  
JULY 2024  
BENGALURU

### Important

- Information supplied in the application form will be used in the Official Fair Catalogue.
- All Information must be completed in English.
- The "Company Name" should be the same as appeared on the Business Registration Certificate and will be used to produce fascia board at your stand.

### Part I

### Company Information

1. Company Name: \_\_\_\_\_  
\_\_\_\_\_ Business Registration No. / GST No. \_\_\_\_\_
2. Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
3. City/Town \_\_\_\_\_
4. Postal Code \_\_\_\_\_ 5. Country/Territory \_\_\_\_\_
6. Contact Person \_\_\_\_\_
7. Position \_\_\_\_\_
8. Tel No. \_\_\_\_\_ 9. Fax No. \_\_\_\_\_
10. E-mail \_\_\_\_\_
11. Web Site |W|W|W|. \_\_\_\_\_
12. Exhibit Brand Name(s) \_\_\_\_\_  
\_\_\_\_\_
13. Product Description (50 words maximum) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
14. Nature of Business :  Manufacturer  Exporter  Importer  Supplier  Corporate House

### Display Product

- |                     |  |   |   |  |   |  |
|---------------------|--|---|---|--|---|--|
| <b>Houseware</b>    | <input type="checkbox"/> Utensils      | <input type="checkbox"/> Kitchen Tool & Cutlery | <input type="checkbox"/> Kitchen Appliances   | <input type="checkbox"/> Cookware                    | <input type="checkbox"/> Plasticware & Mealmine |  |
|                     | <input type="checkbox"/> Kitchenware   | <input type="checkbox"/> Non-Stick Cookware     | <input type="checkbox"/> Pressure Cooker      | <input type="checkbox"/> Houseware & Household       | <input type="checkbox"/> Ceramicware            |  |
|                     | <input type="checkbox"/> Tableware     | <input type="checkbox"/> Restaurant & Hotelware | <input type="checkbox"/> Crockery, Glassware  | <input type="checkbox"/> Bottle & Thermoware         | <input type="checkbox"/> Petware                |  |
|                     | <input type="checkbox"/> Gifts Items   | <input type="checkbox"/> Hard Anodized          | <input type="checkbox"/> Abrasive & Polishing | <input type="checkbox"/> Handle, Lid & Other access. | <input type="checkbox"/> .....                  |  |
| <b>Raw Material</b> | <input type="checkbox"/> Raw Material  | <input type="checkbox"/> Sheet, Flat & Circle   |   |  |   |  |
| <b>Machinery</b>    | <input type="checkbox"/> Press Machine | <input type="checkbox"/> Sheet & Circle Cutting | <input type="checkbox"/> Polishing            | <input type="checkbox"/> Welding                     | <input type="checkbox"/> Laser Machine          | <input type="checkbox"/> Other Machinery |

### Part 2

### Participation Details

**A) Participation charges @ \$ 300 per sqmt. (+18% GST). Standard Buildup booth**

**B) Space requirement (in sqmt.) -  9  12  18  or above.**

1) 9 sq.m. Standard Booth	Total Amount		Booth No.	Total Amount
<ul style="list-style-type: none"> <li>• fascia • partitions • carpet • 3 spotlights, • 1 table, • 2 chairs</li> <li>• 2 layers of glass display shelves • 1 Dustbin • 1 Plug Point</li> <li>• Corner Charges Will Be Extra</li> </ul>	\$ 3,186/- Included 18% GST	X		
<b>2) 12 sq.m. Standard Booth</b>				
<ul style="list-style-type: none"> <li>• fascia • partitions • carpet • 4 spotlights, 1 table, 3 chairs</li> <li>• 2 layers of glass display shelves • 1 Dustbin • 1 Plug Point</li> <li>• Corner Charges Will Be Extra</li> </ul>	\$ 4,248/- Included 18% GST	X		
<b>3) 18 sq.m. Standard Booth</b>				
<ul style="list-style-type: none"> <li>• fascia • partitions • carpet • 6 spotlights, 2 table, 4 chairs</li> <li>• 2 layers of glass display shelves • 2 Dustbin • 2 Plug Point</li> <li>• Corner Charges Will Be Extra</li> </ul>	\$ 6,372/- Included 18% GST	X		
<b>4) Raw Space Rate will be Applicable on Min. 18sqmt or Above Space Booking.</b>				
<b>Raw/Open space</b> <b>Note : Electricity / Corner Charges will Extra</b>	\$ 250/- +18% GST per sqmt.	X		

Note: Above specification are subject to further adjustment for upgrading and other necessary purposes. The Organizers reserve the right to change the configuration.

**Note: 1.** This application is to be submitted on confirmation with **25%** of Total Booking Payment & **25%** Payment on **March 2024**.

**2. 100% Advance Payment must be made on 1st Week of June 2024.**

**3. Space/Stall Booking After 10 June, 2024 will be accepted with 50% extra Charge (in case of space availability.)**

#### Special Location Surcharge (Subject to availability)

Special Location	Surcharge	<b>The Cheque is to be drawn in favour of            STEEL MARKET INFO (Event Div.) or            Direct banking transfer to            AXIS Bank a/c No: 911020003179557            IFS CODE UTIB0000057</b>
Corner Location with 2-side open	10% surcharge on Base Rate	
Peninsula Location with 3-side open (min. 36sq.m.)	15% surcharge on Base Rate	
Island Location with 4-side open (min. 150sq.m.)	20% surcharge on Base Rate	

#### GENERAL EXHIBITION RULES

- The organizer will take all preventive measures for safety, security and fire, however, the organizer shall not be liable for any damage/loss.
- The organizer reserves the right to change/reschedule the show or change the venue at any of time or revise visiting hours for reasons beyond its control. No claim whatsoever shall be entertained from any exhibitor/visitor on this account.
- The organizer reserve the right to cancel the space allotted or deny space to exhibitors already confirmed.
- The organizer reserve the right to allocate/reallocate space, charge the layout, add or delete corridors which may affect the orientation of exhibition. Its decision in this regards be final and binding.
- In the event of cancelled of participation by any applicant at any stage, the entire amount deposited till then by the applicant shall stand forfeited.**
- Platforms, podiums etc. leading to exhibits must be constructed within stand are in such a way that they are safe and enable visitors to move freely. No exhibitor or any article would be allowed outside the stall or in the passage area.
- No activity which in the opinion of organizer amount to nuisance or annoyance will be caused by the participants. The organizer shall have the right to take step in such case.
- Entry to the show by representatives of participants will be subject to the permission from the organizer.
- Fire safety rules and regulations will have to be observed at all time. It is not permitted to store or use inflammable liquids/packages material or any other such material in the hall.
- No exhibits/cases/display material will be allowed to be taken out of exhibition complex after the closing of the show without exit permit. Exit permit will be issued by the authorized representative of the organizers upon taking over of the stand from the participant in the same condition.
- Participant will be responsible for the security of their exhibits and stalls. The organizer will however make general security arrangements at the exhibition hall in particular.
- The organizer reserves the right to photograph/video filming any exhibit for its use without permission of the exhibitors.
- Force majeure: If the exhibition is abandoned, cancelled, rescheduled or suspended, if whole or in part by reasons of natural calamity, war, fire, national emergency, labor dispute, non-availability of exhibition venue or any of the clause not within the control of the organizer, the organizer may at their own discretion repay the rental paid by the exhibitor or part thereof but shall be under no obligation for any loss of business and pay any compensation.
- The participant will be participating in the show at their own risk and cost.
- Any verbal agreement concerning any aspect of the contract or the exhibition is not valid unless confirmed in writing.
- The organizer has the right to make any decision related to cases not provided for in these regulations.
- GST subject to increase according to Indian Govt. Budget.**
- Subject to the jurisdiction of the court of Jodhpur only for all the disputes.

Remarks: • Acceptance of the application depends on a number of factors, including space availability. In case of over subscription of space, applicants will be placed on a waiting list and will be notified accordingly.  
 • Applicants on the waiting list will be prioritized according to the dates of the applications.  
 • All requests are subject to availability of space and the Organizer's discretion.  
 • Retail sales are not allowed in fair.

- We hereby apply to participate in the **Indian Houseware Show 2024**.
- We will abide by the "Terms of Application and Exhibition Rules & Regulations".

#### Signature

Company Stamp & Authorised Signatory: \_\_\_\_\_ Date: \_\_\_\_\_ Name: \_\_\_\_\_ Position: \_\_\_\_\_

Organized by:

**Steel Market Info**  
 THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS **स्टील मार्केट इन्फो**

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