



Indian  
**HOUSEWARE**  
Show

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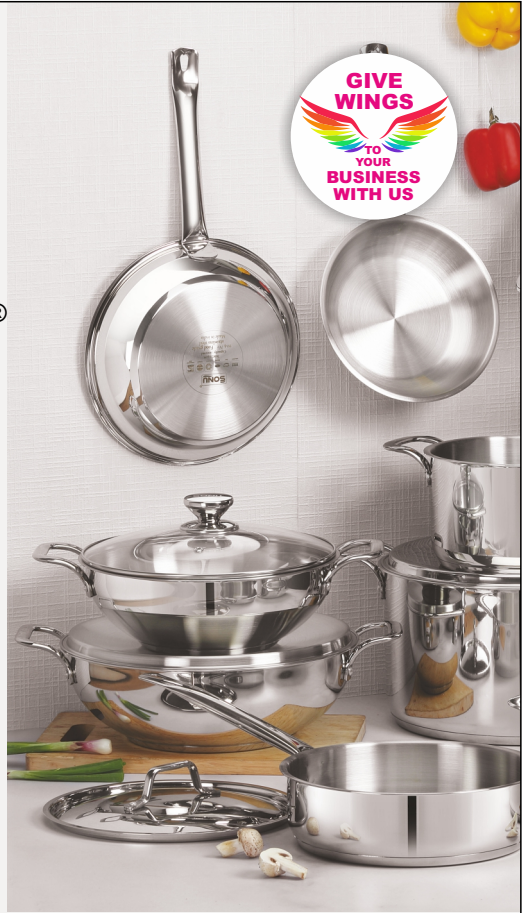
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**JULY 2024**

KTPO Exhibition Center  
**BENGALURU**

INDIA



**Our Invitee**

**33,552** Trade Buyers Invited From **1,029** Cities of India  
**9,389** Overseas Trade Buyers Invited From **149** Countries

**Utensils**  
**Cookware**  
**Kitchenware**  
**Cutlery**  
**Appliances**

**Kitchen Tool**  
**Hotelware**  
**Restaurantware**  
**Melamine**  
**Cooker**

**Non Stick**  
**Gift Item**  
**Plasticware**  
**Crockery**  
**Ceramicware**

**Hard Anodized**  
**Thermoware**  
**Bottle**  
**Tableware**  
**Petware**

**Abrasive**  
**Handel & Lid**  
**Accessories**  
**Machinery**  
**& Many More...**

**Organized & Promoted by**

**Steel Market Info**

THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS स्टील मार्केट इन्फो

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# Why This Show in Bengaluru



## Bengaluru is Business Hub

Approx **1.4 cr**

Population of Bengaluru



Approx **3,500**

Houseware, Home Appliances  
Household Manufacturers & Traders



**A Big Hub of**

Houseware & Home Appliances  
Manufacturers & Trader Center



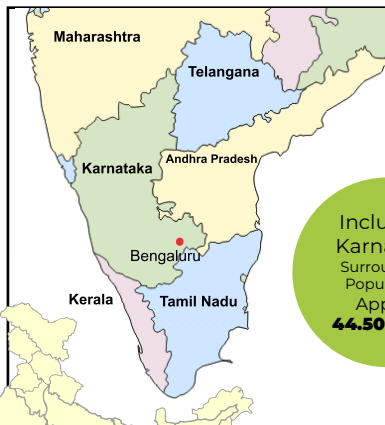
**Associations**

Houseware Manufacturers, Distributors,  
Wholesaler, Retailers Associations



## Indian Market Overview

- Population - 142 Crores
- below 35 years of age. - 65%
- Families - 25 Crores
- Total Cities - 300
- Metro Cities - 46
- S.S. Production - 35 Lacs tpa
- Consumption in S.S. Houseware mfr. - 55% to 60%
- S.S. Houseware Manufacturers - 6000
- Exporters - 400
- Traders / Retailer / Wholesalers - 2 Lacs
- Hotel & Restaurant (Using S.S. Product) - 1.5 Lacs
- Buying Agent / Buying house - 120
- Large working population and families with multiple earning members.
- Increasing spends on lifestyle, décor and home improvement products.



Including  
Karnataka  
Surrounding  
Population:  
Approx  
**44.50 Crore**

## Why Should you

### Exhibit in this show ?

- ★ National level recognition of your brand in a short time.
- ★ Golden opportunity to expansion of your business.
- ★ Easy to select distributors/dealers throughout the country.
- ★ Direct contact with buying agencies, suppliers and exporters.
- ★ Showcase your competitive advantage in terms of product design, features, benefits and costs.
- ★ Strengthen trade relationships and opportunity to book spot orders from retailers and regional distributors.
- ★ A good platform to meet with national and overseas businessmen in a short time.

### Visit in this show ?

- ★ Direct contact to manufacturer.
- ★ See and Feel the latest, innovative products from Indian and international brands, Manufacturers
- ★ Get a good chance to become familiar with nature of new products.
- ★ Know about quality and features of product.
- ★ This is a golden opportunity to selection of new varieties as per market demand.
- ★ A good platform to meet with national and overseas businessmen in a short time.
- ★ Understand and discuss upcoming product, Market, Business Trends.

## Exhibitors & Visitors Profile

### EXHIBITOR PROFILE

- Utensils
- Cookware
- Kitchenware
- Kitchen Tool
- Pressure Cooker
- Non Stick Cookware
- Restaurant & Hotelware
- Home Appliances
- Gift Items
- Plasticware
- Petware
- Polish Machine
- Accessories
- Melamine
- Hard Anodized
- Tableware
- Cutlery
- Crockery
- Ceramicware
- Thermoware & Bottle
- Glassware
- Handel & Lid
- Raw Material
- Abrasive
- Laser Marking
- Machinery

### VISITOR PROFILE

- Traders
- Distributors
- Retailers
- Retail Chain (shopping malls)
- Wholesaler
- Suppliers
- Owners
- Exporters
- Importers
- Buying House
- Corporate
- Manufacturers
- Hospitalities
- Hotel & Restaurant
- Govt. Departments

“STEEL MARKET INFO” is immensely pleased to extend its warm invitation to you for this grand B2B show spread across 3 days with unparalleled trade opportunities.

**Inauguration**      **Gala Dinner**      **Closing Ceremony**  
 06th July, 2024 (Saturday)    07th July, 2024 (Sunday)    08th July, 2024 (Monday)  
 ( at 11.00 am )                      ( at 7.00 pm )                      ( at 5.00 pm )

## Show Attraction

- Carpet area **10,000** sq. mtrs.
- More than **250** Exhibitors expected
- **33,552** trade Buyers Invited from **1,029** Cities & Towns of India.
- **9,389** Overseas Trade Buyers Invited from **149** Countries.
- Business to Business event
- Networking Opportunities
- Excellent facilities like VIP Lounge, Exhibitor's / Visitor's Lounge, Information Desk, Luggage Drop Counter, Travel & Transport Desk, Cyber.
- Cafe, Food Courts, Restaurant etc.

Glimpse of Previous Shows -  
 Indian Stainless Steel Houseware  
 Show & Indian S. S. Pipe Expo



Show Inauguration 2023



Show Inauguration 2022



Hon'ble Steel Minister of India - Mr. Choudhary Virendra Singh



Hon'ble Former Commerce Minister of India - Smt. Nirmla Sitharaman



Hon'ble Former MSME Minister of India - Shri Kalraj Mishra



Member of Parliament & Actress - Smt. Hema Malini



Shri K. Ramulu - National Commission for Scheduled Castes  
 Minister of Social Justice & Empowerment, Govt. of India



Chief Guest Mr. Vijay Sharma (Sr. Vice President - Jindal Stainless Ltd.)



Visitors Gathering at Registration Desk 2022

### Co-Supporters



MUMBAI



CHENNAI

### Govt. Support



एन एस आई सी  
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### Gold Supporters



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