



Indian
HOUSEWARE
Show

12-13-14
JULY 2025

Pragati Maidan
New Delhi
INDIA



Our Invitee

34,478 Trade Buyers Invited From **1,041** Cities of India
9,509 Overseas Trade Buyers Invited From **149** Countries

Utensils
Cookware
Kitchenware
Cutlery
Appliances

Kitchen Tool
Hotelware
Restaurantware
Melamine
Cooker

Non Stick
Gift Item
Pooja Articles
Plasticware
Crockery

Ceramicware
Hard Anodized
Thermoware
Cleaning Item
Bottle
Tableware

Petware
Abrasive
Handel & Lid
Accessories
Machinery
& Many More...

Organized & Promoted by

Steel Market Info

THE MAGAZINE DEVOTED TO STAINLESS STEEL AND ITS APPLICATIONS **स्टील मार्केट इन्फो**



For Exhibitor / Visitor Enquiry
+91-9879000342
+91-7737731015
event@steelmarketinfo.com

www.indianhousewareshow.com

— Why This Show in Delhi —

Population of Delhi - **3.4** crores aprx



- National Capital
- World Third Largest urban Area
- Bordered by Haryana, Uttar Pradesh and Rajasthan
- 3.4 crores in 2024
- Second Wealthiest City
- Highest Population
- Second Productive Metro Area
- Second Highest GDP per capita
- 4th Rank in Human Development.
- Largest Commercial Center in North.
- Manufacturing sector Employed 30.2 lakh workers
- 8.75 lakh No. of Establishment

Indian Market Overview



- Population - 142 Crores
- below 35 years of age. - 65%
- Families - 25 Crores
- Total Cities - 300
- Metro Cities - 46
- S.S. Production - 35 Lacs tpa
- Consumption in S.S. - 55% to 60%
- Houseware mfr. - 6000
- S.S. Houseware Manufacturers - 400
- Exporters - 2 Lacs
- Traders / Retailer / Wholesalers - 1.5 Lacs
- (Using S.S. Product)
- Buying Agent / Buying house - 120
- Large working population and families with multiple earning members.
- Increasing spends on lifestyle, décor and home improvement products.

Why Should you

Exhibit in this show ?

- ★ National level recognition of your brand in a short time.
- ★ Golden opportunity to expansion of your business.
- ★ Easy to select distributors/dealers throughout the country.
- ★ Direct contact with buying agencies, suppliers and exporters.
- ★ Showcase your competitive advantage in terms of product design, features, benefits and costs.
- ★ Strengthen trade relationships and opportunity to book spot orders from retailers and regional distributors.
- ★ A good platform to meet with national and overseas businessmen in a short time.

Visit in this show ?

- ★ Direct contact to manufacturer.
- ★ See and Feel the latest, innovative products from Indian and international brands, Manufacturers
- ★ Get a good chance to become familiar with nature of new products.
- ★ Know about quality and features of product.
- ★ This is a golden opportunity to selection of new varieties as per market demand.
- ★ A good platform to meet with national and overseas businessmen in a short time.
- ★ Understand and discuss upcoming product, Market, Business Trends.

Exhibitors & Visitors Profile

EXHIBITOR PROFILE

- Utensils
- Cookware
- Kitchenware
- Kitchen Tool
- Pressure Cooker
- Non Stick Cookware
- Restaurant & Hotelware
- Appliances
- Gift Items
- Pooja Articles
- Plasticware
- Cleaning Item
- Petware
- Polish Machine
- Melamine
- Hard Anodized
- Tableware
- Cutlery
- Crockery
- Ceramicware
- Thermoware
- Water Bottle
- Glassware
- Handel & Lid
- Raw Material
- Abrasive
- Laser Marking
- Machinery
- Accessories

VISITOR PROFILE

- Traders
- Distributors
- Retailers
- Retail Chain
(shopping malls)
- Wholesaler
- Suppliers
- Owners
- Exporters
- Importers
- Buying House
- Corporate
- Manufacturers
- Hospitalities
- Hotel & Restaurant
- Govt. Departments

“STEEL MARKET INFO” is immensely pleased to extend its warm invitation to you for this grand B2B show spread across 3 days with unparalleled trade opportunities.

Inauguration

12th July, 2025 (Saturday)
(at 11.00 am)

Gala Dinner

13th July, 2025 (Sunday)
(at 7.00 pm)

Closing Ceremony

14th July, 2025 (Monday)
(at 5.00 pm)

Show Attraction

- Carpet area **10,000** sq. mtrs.
- More than **250** Exhibitors expected
- **34,478** Trade Buyers Invited from **1041** Cities & Towns of India. • **9,509** Overseas Trade Buyers Invited from **149** Countries.
- Business to Business event
- Networking Opportunities
- Excellent facilities like VIP Lounge, Exhibitor's / Visitor's Lounge, Information Desk, Luggage Drop Counter, Travel & Transport Desk, Cyber.
- Cafe, Food Courts, Restaurant etc.

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Glimpse of Previous Shows -
Indian Houseware Show
& Indian S. S. Pipe Expo



Show Inauguration 2024



Show Inauguration 2023



Show Inauguration 2022



Hon'ble Steel Minister of India - Mr. Choudhary Virendra Singh



Hon'ble Former Commerce Minister of India - Smt. Nirma Stharaman



Hon'ble Former MSME Minister of India - Shri Kalraj Mishra



Member of Parliament & Actress - Smt. Hema Malini



Shri K. Ramulu - National Commission for Scheduled Castes
Ministry of Social Justice & Empowerment, Govt. of India



Visitor Gathering